



# <u>Technical Data Sheet</u> <u>KIWIBABY</u> New Born Infant Formula Powder, Stage 1

#### **Product Description**

- For ages new born to 6 months
- Designed to provide a balanced macro and micro nutrient profile as recommended by international experts to provide the right nutrition for the infant where the mother is not able to or cannot provide sufficient breast milk to support her infants nutritional requirements.
- Includes essential vitamins and minerals, for healthy growth and development

#### **Ingredients**

Whey Solids, Skim Milk Solids, Lactose, Vegetable Oil Blend Soya, Palm, High Oleic Sunflower, Coconut, Soya Lecithin), Taurine, Choline chloride, Citric Acid, tri-Potassium citrate, Sodium chloride, tri-Sodium citrate, calcium hydroxide, Minerals (Calcium Carbonate, di-Calcium hydrogen orthophosphate, potassium chloride, di-Potassium hydrogen orthophosphate, Magnesium Chloride, Ferrous Sulphate, Zinc Sulphate, Copper Sulphate, Manganese Sulphate, Sodium Selenite, Potassium Iodide), Vitamins (Vitamin C, Vitamin A, Vitamin E, Niacin, Calcium, D Pantothenate, Vitamin D, Thiamine Hydrochloride, Riboflavin, Pyridoxine Hydrochloride, Beta Carotene, Folic Acid, Vitamin K<sub>1</sub>, Biotin, Vitamin B<sub>12</sub>)

Nutritional Panel						
NUTRITIONAL COMPOSITION		Per 100ml	Per 100kJ	Per 100g		
	unit	Made up*1	Made up*1	Powder		
Energy	kJ	283	100	2116		
Protein	g	1.6	0.6	12.2		
Whey Protein	g	1.0	0.3	7.3		
Casein Protein	g	0.7	0.2	4.9		
Total fat	g	3.5	1.2	26.1		
Linoleic acid	mg	651	230	4860		
a-Linolenic Acid	mg	65	23	486		
Linoleic :Linolenic ratio				10.1		
Total carbohydrates	g	7.5	2.6	55.8		
Lactose	g	7.5	2.6	55.8		
Vitamins						
Vitamin A	μg	65	23	485		
Vitamin D	μ <b>g</b>	1.2	0.4	9		
Vitamin E	mg	1.7	0.6	12		
Vitamin K <sub>1</sub>	μ <b>g</b>	5.8	2.0	43		
Vitamin B <sub>1</sub> (Thiamine)	μg	70	25	525		
Vitamin B <sub>2</sub> (Riboflavin)	μ <b>g</b>	95	34	710		
Vitamin B <sub>6</sub>	μ <b>g</b>	50	18	371		
Vitamin B <sub>12</sub>	ц <b>О</b>	0.3	0.1	2		





Vitamin C	mg	12	4.4	93
Biotin	μ <b>g</b>	3.6	1.3	27
Beta-Carotene	μg	14	5.1	108
Folic acid	μ <b>g</b>	17	5.8	123
Niacin	μg	455	160	3390
Vitamin B₅ (Pantothenic				
Acid)	μ <b>g</b>	537	190	4010
Minerals				
Calcium	mg	65	23	485
Phosphorus	mg	41	15	309
Calcium: Phosphorus Ratio		1.6		
Magnesium	mg	6.6	2.3	50
Potassium	mg	79	28	587
Sodium	mg	25	8.8	185
Chloride	mg	59	21	437
Iron	mg	0.7	0.2	5
Zinc	mg	0.6	0.2	5
Copper	μ <b>g</b>	49	17	366
Manganese	μg	21	7.3	155
Iodine	μ <b>g</b>	16	5.5	117
Selenium	μ <b>g</b>	3	0.9	20
Others				
Choline	mg	10	3.7	77
L-Carnitine	mg	2.0	0.7	15
Taurine	mg	4.5	1.6	33

## \*1 Average result per 100ml as prepared (15g powder + 100 ml water yielding an approximate volume of 112ml of formula)

Feeding Guide					
	Lukewarm or	Level scoops	Number of Feeds		
Up to 2 weeks (0 – 2 weeks) Up to 2 months (2 to 8 weeks) Up to 4 months (2 – 4 months) Up to 6 months (4 – 6 months)	cool water	of Powder	per day		
	50ml	1	7 – 9		
	100ml	2	5 - 6		
	150ml	3	5 – 6		
	200ml	4	4 - 5		

 $<sup>1 \</sup>text{ scoop} = 7.5 \text{ g}$  of powder. Your baby may need more or less then shown. It is recommended that formula be used immediately after it is prepared

#### Warnings

#### Shelf Life and Storage

24 months shelf life from date of manufacture. Use by date on the bottom of the can. Store in a cool dry place, preferably below 25°C. After opening close lid tightly and use within 4 weeks

#### Do Not Use if the Security Foil is Damaged or Missing

This product contains dairy and soy components





### Approved product label



NOTE: Label is draft only, needs to be modified for this formulation and customer.